

# sonophilia

**PRIVATE SALON**  
**HOSTED BY EVA WIMMERS**

**BONN | 23.11.2019**  
**#CREATIVETRANSFORMATION**

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**11am**

Doors Open

**#WELCOME**

**12:00pm**

*Welcome Notes – Eva Wimmers & Seda Röder*

**12:15pm**

*Listening Meditation – Seda Röder*

**#SONOPHILIAFOUNDATION**

**12:30pm**

*The World We Create – Seda & Matthias Röder*

**1pm**

*Discussion / Stage is Yours*

**1:30pm**

*Lunch*

## **#CHANGINGBEHAVIOUR**

**2:30pm**

*Steering a Tanker* – Robert Zimmermann

## **#ENGINE-ROOM**

**3:00pm**

Parallel Breakout Sessions (rotating)

*Culture, Growth & Operations*

*Non-Profit Projects*

## **#PLENARY**

**5:00pm**

Breakout Presentations

## **#TRAILBLAZERS**

**6:00pm**

*Sonophilia in Asia* – Haibo Zhang & Eva Wimmers

**6:30pm**

*Announcing Sonophilia TNG (The Next Generation)* – Masha Beckers

**7:00pm**

Closing Remarks / Stage is Yours

**7:30pm - Open End**

Drinks & Dinner

# WHO'S AROUND?

**Lisa Alexeeva:** Programme Assistant at UN SSC  
**Khaleeq Aziz:** CEO Symanto Research  
**Stefan Beckers:** Chief Program Engineer Passenger Cars Ford Motor Company  
**Masha Beckers:** Student  
**Stefan Buchholz:** CEO Creavis Evonik  
**Jeff Burton:** Co-Founder Electronic Arts, Startup Advisor  
**Heinrich Heindl:** Senior Vice President HR Operating Office Deutsche Telekom  
**Kerstin Karuschkat:** Managing Director 3K  
**Ann-Kathrin Krusemeyer:** Head of Brand Marketing Anson's, Review, Jake's  
**Christopher Keller:** Head of Business Development Berlin Global Advisors  
**Daniel Kusiak:** CEO INITIO  
**Nondas Kourentis:** Managing Partner K & B  
**Karen Kusch:** Future of Work Expert  
**Thilo Kusch:** Interim CFO & Advisor  
**Guido Menzel:** CTIO Deutsche Telekom  
**Holger Seier:** Corporate Innovation Evonik  
**Ada Streb:** Deutscher Bundestag, CEO Hagen & Kollegen  
**Hagen Streb:** CEO Hagen & Kollegen  
**Edith Rian:** CEO Roesslyng  
**Seda Röder:** Founder Sonophilia; Managing Partner The Mindshift  
**Matthias Röder:** Founder Sonophilia & The Mindshift; CEO Karajan Institute  
**Eva Wimmers:** Sonophilia Creative Leadership Ambassador; President Europe HUAWEI Honor  
**Robert Zimmermann:** Managing Director Berlin Phil Media  
**Andy Zmolek:** Ecosystems Expert  
**Haibo Zhang:** Entrepreneur, formerly Head of Global Cloud Business Huawei  
**Li Yinan:** Founder Xuming Elegance Club Düsseldorf