



CREATIVE LEADERSHIP FORUM AUGUST 2018 PROGRAM

8:30

Registration

9:00

Welcome to Salzburg – Alexandra Schmidt

9:15

Listening Meditation – Seda Röder

9:30

Welcome to Sonophilia – Seda Röder

9:45

People Who Inspire Us – Part I

Ditch the Metrics and Start Feeling Again – Rioch Edwards-Brown

10:15

Conversation

No Barriers on the Way to Gold – Markus Salcher, Paul Schif & Seda Röder

10:45 – Short Break

11:00

People Who Inspire Us – Part II

Decentralization and the Future of Our Economy – Matthias Röder

11:30

People Who Inspire Us – Part III

Before & Beyond "The AI Imperative" – Anastassia Lauterbach

12:00

Stage is Yours I

13:00

Lunch

14:00

People Who Inspire Us – Part IV
The Blockchain Revolution – Oliver Völkel

14:30

People Who Inspire Us – Part I V
Bringing the Human into AI – Khaleeq Aziz

15:00 – Short Break

15:15

People Who Inspire Us – Part VI
The Future of Shopping – Eva Wimmers

15:45

People Who Inspire Us – Part VII
The Award-Winning Shopping Center – Christoph Andexlinger

16:15 – Coffee Break

17:00

People Who Inspire Us – Part VIII
The Art of Story-Telling – Martin Blank

17:30

People Who Inspire Us – Part IX
The Personal Social Responsibility – Towa von Bismark

18:00

Parallel Sessions
Story Telling – Martin Blank
Case in Point for the City of Salzburg (Overcoming the Fear of the New) – Seda Röder

19:00

Stage is Yours II – Reflection

19:45

The Art of Moving – Alexander Wengler

20:15

Dinner

23:00

Transfer back to the City

THANKS TO OUR SPONSORS AND PARTNERS



STADT : SALZBURG



SILICON CASTLES
ACCELERATING INNOVATION



**GALERIE
FREY**
CONTEMPORARY ART
WIEN • SALZBURG



WHO'S AROUND?

Alexander Nast: Social Media Guru; Story Teller
Alexander Wenger: Dancer; Choreographer; HipHop Pioneer, Entrepreneur
Alexandra Schmidt: Director of the Office of the Women's Affairs Salzburg Municipality
Astrid Dolak: Head of Communications & PR at STORENGY
Anastassia Lauterbach: Author; AI & Cybersecurity Expert; Chairwoman of the Board of Directors Censhare; NED Wirecard; Dun & Bradstreet; Senior Advisor to McKinsey & Co
Andreas Spechtler: CEO Silicon Castles
Annelies Senfter: Artist
Christoph Andexlinger: Head of Center Management SES Spar Shopping Centers
Daniel Kusiak: COO .Nunc
Erin Snell: Singer & Senior Media Advisor Silicon Castles
Eva Kraxberger: Project Coordinator Wissensstadt Salzburg of the Salzburg Municipality
Eva Wimmers: President Europe Huawei HONOR
Friederike Korte: Design Thinking Expert, Futurist
Gerhard Blechinger: President University of Applied Sciences Salzburg
Ingo Hoffmann: General Manager Cyber Valley Unit for AI at University of Tübingen; Managing Director ADI Innovation AG
Khaleeq Aziz: Founder and CEO of Symanto
Marc Stickler: Marine & Wildlife Biologist; Photographer
Maria Alexeeva: Millennial
Markus Salcher: Alpine Skier and Multiple Gold Medal Winner at Paralympic Games
Marten Biehl: Creative Technologist at IXDS Munich
Martin Blank: Co-Founder StoryOne
Matthias Röder: Co-Founder Sonophilia; CEO Karajan Institute; Founder of Karajan Music Tech
Matthias Weissl: Co-Founder & CEO Verum Capital
Oliver Völkel: Partner Stadler Völkel Attorneys at Law
Paul Schif: Director at Laureus Sports for Good Foundation
Peter Sommerer: Board Member Erlauf Holding
Petra Meyer: Senior Consultant for Emotional Intelligence; Author; Professor at University of Applied Sciences Salzburg
Petra Raddatz: Head of Innovation Management Red Bull Media House
Rainer Dormagen: Finance Expert
Ralf Schuppenhauer: Vice President Target Costing Software & Applications at BuyIn
Rioch Edwards-Brown: Founder of So You Wanna Be in TV?
Seda Röder: Musician; Expert Advisor for Creative Leadership; Co-Founder Sonophilia Network
Silvia Traunwieser: Assistant Professor for Business Ethics University of Salzburg
Simon Zabell: Artist
Stefan Beckers: Chief Program Engineer Ford Motor Company
Stefan Buchholz: CEO of Creavis / Evonik
Tarik Mete: Austrian Politician
Tina Eckert: Co-Founder & CEO at KaLiIS Life-Changing Leadership Programs
Theresia Stöckl-Drax: Medical Doctor - Pediatrician
Thomas Biebl: Director of Marketing and Communications Salzburg Global Seminar
Towa von Bismark: Non-Profits & Foundations Expert
Wolfgang Ruetz: Organisational Development Expert at Hypo Bank Salzburg