

sonophilia

OPEN YOUR EARS

Winter Retreat 14. 01. 2017

Sonophilia Winter Retreat Program

10:00

Registration

10:30

Welcome to Salzburg – Anja Hagenauer

10:40

Listening Meditation – Seda Röder

11:00

Fueling Innovation – Seda Röder

11:20

Panel I: *Ethics of Technology*

With Karen Eden, Michael Funk, Harald Neidhardt, Andy Zmolek

Moderator Cindy Chin

12:40

People Who Inspire Us – Part I

Love goes through the Nose – Sabine Engelhardt

13:10

Lunch Break

VR Demo: *Dear Maestro* – Christian Sander, Achim Fell

14:15

People Who Inspire Us – Part II

Digitize or Die – Eva Wimmers

15:00

People Who Inspire Us – Part III
Nano-Technology and Intelligent Systems – Peer Fischer

15:30

Listening Meditation – Seda Röder

15:45

Arts Challenge Technology
Sound in VR – Christian Sander & Achim Fell
Moderator: Seda Röder

16:00

Meet & Chat
VR Demo: *Dear Maestro*

16:45

People Who Inspire Us – Part IV
Blockchain in Media – Alexander Shulgin

17:15

Panel II: *Investing in Creativity*
With Matthias Röder, Alexander Shulgin, Andreas Spechtler, Marcelo Stamm.
Moderator: Elisabeth Stangl

18:30

Parallel Sessions
The Art of Creativity – Seda Röder
The Inner Beauty – Annelies Senfter

19:30

Soundscapes
Concert by Seda Röder

20:00

Closing Dinner

22:45

Transfer back to Salzburg City Center



Cindy Chin



Peer Fischer



Michael Funk



Karen Eden



Sabine Engelhardt



Anja Hagenauer



Harald Neidhardt



Seda Röder



Matthias Röder



Christian Sander



Achim Fell



Alexander Shulgin



Annelies Senfter



Andreas Spechtler



Marco Stamm



Elisabeth Stangl



Eva Wimmers



Andy Zmolek

OUR INSPIRERS

Cindy Chin: is an entrepreneur, venture strategist, and a cultural ambassador of the arts. She is a former consultant for several leading international management consulting firms including McKinsey & Company and PricewaterhouseCoopers with over 15 years of work experience in various research, operational and strategic roles at from tech, telecom, pharmaceuticals, asset management firms to non-profit foundations and world-renowned performing arts institutions.

Peer Fischer: is an award winning scientist, professor of Physical Chemistry at the University of Stuttgart and the head of the Micro Nano and Molecular Systems Lab at the Max Planck Institute for Intelligent Systems. He received a Ph.D. from the University of Cambridge and was a visiting scientist at the European Laboratory for Nonlinear Spectroscopy in Florence (LENS) and a NATO Postdoctoral Fellow at Cornell University, before joining the Rowland Institute at Harvard where he directed an interdisciplinary research lab for five years. In 2011 he moved his lab to the Max-Planck-Institute for Intelligent Systems in Stuttgart, where he is an independent, tenured PI.

Michael Funk: is a scientist, author and musician. Currently he is a research assistant in the faculty of Philosophy of Media and Technology at the University of Vienna. He completed his studies in philosophy, German philology, and history at the TU Dresden with a focus on social robotics. His research interests touch the areas of philosophy of technology, philosophy of sciences, applied ethics, technology-ethics and robot-ethics. Moreover, he conducts research in the fields of philosophy of biology and philosophical anthropology, and philosophy of music.

Karen Eden: is the Global Head of Future Work Practices at T-Systems (a subsidiary of the Deutsche Telekom) which is the largest IT services company in Germany. She is the Chief architect and leader of transformational change activities for future work, collaboration & culture change. She developed strategic vision and implemented sustainable business processes for T-Systems. Karen has been a trusted advisor and thought leader to the Deutsche Telekom Group to activate a digitally connected company and culture, orchestrated circa 90 international resources for delivery and management and won the "HR Award - outstanding performance, exceptional commitment to teamwork and lasting contributions to the organisation" for her activities.

Sabine Engelhardt: is a futurologist at Daimler and the creator of the perfume to the legendary Mercedes S-Class. As an information expert and philosopher she researches the future of the automotive industry together with Alexander Mankowsky (Daimler). The pair, with a 'female' and a 'male' view, so to speak, immerse themselves in the different ways of life in search of the zeitgeist and future trends, and tour the 'global cities' where innovation and creativity emerge. Before joining Daimler, Sabine studied information sciences, journalism and philosophy at the Free University of Berlin and worked as a researcher.

Anja Hagenauer: is an Austrian politician (SPÖ) and the Deputy Mayor of the City of Salzburg. She studied German philology and history at the University of Salzburg. She is an expert in integration & migration politics and diversity. Additionally, Anja is the founder of the Austrian life-style and politics blog *ZartBitter*, which hosts fifteen independent writers. Between 2009 and 2013 Anja served as a member of the Salzburg Parliament.

Harald Neidhardt: is the Editor in Chief and Curator of MLOVE. He is passionate about meaning in technology, the Future of Mobility & Internet of Things and its opportunities for society, brands and entrepreneurs. Praised as the "Next 100 Top Influencer" (WiWo), Harald co-initiated world's premiere medical first aid container *RFRC (Refugee First Response Center: www.rfrc.eu)*.

Seda Röder: is an adventurous musician with an artistic vision of “walking through life with open ears”. In addition to her performing career, Seda is passionate about discovering uncharted musical grounds and spreading more creative thinking in the society & organizations. Before relocating to Austria in 2012, she taught music at the Harvard University and at the MIT as an Associate & Affiliated Artist. In 2015, she founded the Sonophilia Retreats; an event series that brings together entrepreneurs, influencers and artists who are interested in exploring synergies between music, arts & technology.

Matthias Röder: is the managing director of the Karajan Institute and as such responsible for the overall strategy and worldwide business development of the KARAJAN® brand and its associated products. Röder joined the Karajan Institute in 2011 from Harvard University, where he was a member of the music faculty and received a PhD in musicology in 2010. At Harvard he founded the Digital Musicology Study Group (now at MIT) and worked on several music technology and digital learning projects with partners such as the Packard Humanities Institute or the American rock band Incubus. Prior to Harvard University, Matthias studied music at the Mozarteum University in Salzburg.

Alexander Shulgin: has more than 15 years of investment and venture capital experience. He is a unique Russian composer who successfully combines creative work with business. He effectively manages Familia Group of Companies (“GRUPPA KOMPANIY FAMILIA”, LLC), which specializes in investment and venture capital in blockchain, media, new media, publishing, and entertainment sectors. He is one of the founders of the 5 Continent Consulting Group specializing in IT-sector, biotechnologies and financial management. Partner of the iTech Capital Fund, which is a major stakeholder of leading companies such as BitFury, Clicky, Ticketland, AviaSales, QIWI post, SeoPult Group, Garpun, MFM Solution and others. He is the founder of Rasia Capital — an investment boutique focusing on Asia. His personal investments are in sectors: Blockchain infrastructure, aSport, Mixed Reality. Alexander is a Member of Expert Council under the Prime Minister of Russian Federation (area responsibility are IT and digital economy).

Annelies Senfter: is a visual artist and photographer based in Salzburg. In her work she mirrors her own inner, invisible world, as well as the visible world around her. She has participated in residencies at Virginia Center for the Creative Arts (2015) and Cité Internationale des Arts Paris (2012). She received an MFA in graphic and new media from Mozarteum University (2007) and studied German language and literature at Paris Lodron University Salzburg. Her work has been exhibited nationally and internationally.

Andreas Spechtler: is the President at Dolby International AB. Andreas has more than 20 years of experience in technology, digital entertainment and international business operations including licensing business in multi-national companies such as Sony and RealNetworks. He is a board member, business angel and advisor to many internationally successful start-ups. Additionally he connects Salzburg-based tech start-ups with the Silicon Valley and supports them in the process of becoming global players.

Marcelo Stamm: is a philosopher of creativity and innovation who studied in Munich and Oxford and brings three decades of work in the area of philosophical constellation research and topological research on cognitive horizons to the contemporary study of creativity. As a topologist he explores boundaries and how to trespass them. After his Habilitation in Germany in 2002, Marcelo took up a series of academic positions in Australia from 2003, e.g. Head of the School of Philosophy (UTAS) and Director of the 'Creativity Research Project' at the Australian Innovation Research Centre (AIRC). He is currently the Deputy Dean of Research and Innovation at RMIT University Melbourne, fostering research at Australia's leading Design School. Marcelo is increasingly interested in understanding what (creative) practitioners (really) do. To that end, he also operates since 2013 as the Director of RMIT's European Practice Research Symposia (PRS) in Barcelona as the base of a cutting edge doctoral research innovation in creative practice research.

Elisabeth Stangl: is an independent media and business consultant based in Berlin and Munich. She promotes worldwide creative and entrepreneurial potential by initiating platforms and advising companies in their business development. THE ARTS+ was her most recent project, which she orchestrated for Christiane zu Salm and the Frankfurt Book Fair, launched October 2016 as a marketplace for new value chains in creative and cultural businesses. In 2010 Elisabeth launched www.99Faces.tv, a video platform featuring interviews with the most fascinating “faces” she meets for example at MIT, LeWeb, the World Economic Forum or even in a Tibetan Community in Himalaya.

Eva Wimmers: As President Huawei Honor in Europe and Vice President Honor Global, Eva oversees sales, operations and marketing in Europe and also global business. She was appointed at Honor in August 2016. As part of her role, she will establish the young brand in the European market and drive partnerships across Europe. Eva has over 20 years of experience, with brands in the telecommunications area. Before joining Huawei she was appointed Senior Vice President Group Procurement at Deutsche Telekom AG, and later on a Supervisory Board Member of T-Systems International GmbH and also member of the Board of Directors of BUYIN.

Andy Zmolek: has spent the past 22 years working in tech. His journey includes both small startups (Divide, which was acquired by Google in 2014, and NEON, which was acquired by Sybase in 2001 and is now part of SAP) and large, well-known firms (like Avaya, Raytheon, and his current employer). He has been involved with Internet and Web standards at the IETF and W3C, has received 11 patents on security, presence and availability technologies, and continues to explore the intersection of technology and business around enterprise mobility and identity.

SONOPHILIA FELLOWS: DEAR REALITY

Christian Sander: has a degree in audio and video engineering at Robert Schumann Hochschule Düsseldorf and is a Spatial Audio DSP developer. He has more than eight years of experience in software development, sound design and sound engineering and worked as a lecturer in Digital Audio and Interactive Sound Design at the Department of Media Informatics of HS Düsseldorf. His startup Dear Reality is awarded as one of the most creative startups in Germany by BMWi.

Achim Fell: has a degree in communication engineering as well as an M.A. in Game Development and Research. He has been a serial entrepreneur for more than 20 years, having worked as a sound engineer in different fields of audio production for film, radio, television and music production. He has broad experience in sound design and worked intensively with interactive applications and games. With Dear Reality he created and produced the mobile audio game “39”, nominated for the German Video Games Award in 2015 and more than 100.000 downloads on iOS and Android devices to this date.

TOMORROW

Sunday, January 15th 2017, 11am – 1:00pm.

Private arts tour at the Museum of Modern Art, Mönchsberg.

Please register for this event.

Meeting point: 10:45am, Mönchsberg elevator (Mönchsbergaufzug), Gstättengasse 13, in the Salzburg City Center.

Thanks to Our Collaborators and Partners

Sonophilia Winter Retreat 2017 is presented to you in cooperation with the Offices of Women's Affairs and Integration of the City of Salzburg.



STADT : SALZBURG

