



Gabriele Berg



Cindy Chin



Ulrich Dietz



Dorothee Echter



GoldExtra



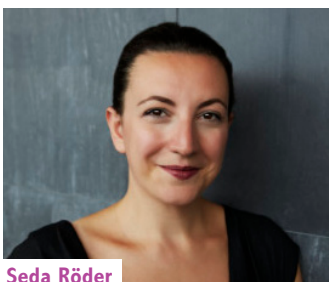
Manuel Giuliani



Anja Hagenauer



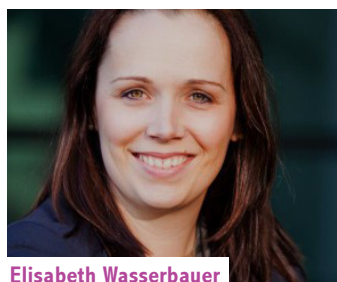
Anastassia Lauterbach



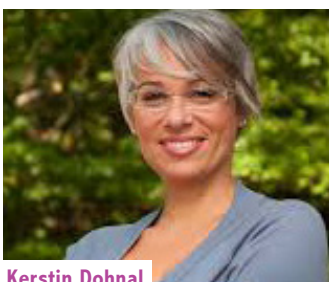
Seda Röder



Roselyn Sayers



Elisabeth Wasserbauer



Kerstin Dohnal



Martin Sternsberger



Wolfgang Töninger



Romy Sigl

SONOPHILIA & CO-WORKING FELLOWS

Kerstin Dohnal: Kerstin has turned her passion into a career – and doubly so. As a translator and interpreter, she pursues her love of languages and intercultural communication. She lives out her passion for travel and meeting people from other cultures as a tourism expert and the founder of destination:development. Human rights and social sustainability are a special concern of hers.

Martin Sternsberger: Martin has his roots in online marketing and is a dedicated businessman. For the past few years he has devoted himself increasingly to his passion as a communicator and bridge-builder between the worlds of technology and communication. As a trained coach and instructor, he guides not only colorful groups from various backgrounds on their road to becoming a team, but also young entrepreneurs through the start-up phase. He supports destination:development with his experience and expertise in marketing strategy, and with the conviction that socially sustainable projects are the way to a future worth living of hers.

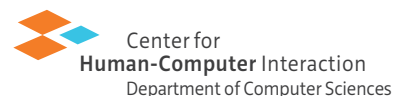
Wolfgang Töninger: Wolfgang studied philosophy, sociology and literature. He is a communication consultant, entrepreneur and systemic coach with focus on StoryWork and dialogue based organization development. Additionally he is a writer about culture and technology (and ghost-writer on the New World of Work). He defines himself as: “Torn between creative and consulting passion. Exercise lover. Rock aficionado. I believe that the shortest distance to the other is once around the world.” Publications: Die Menschmaschine (1997), Ganzheitliches Lehren und Trainieren (1999), Wegmarken im Möglichkeitenland (upcoming).

Romy Sigl (Curator, Sonophilia & Coworking Salzburg Fellowship Program): Romy studied design and marketing at the University of Applied Sciences in Salzburg. After many years spent in design and marketing agencies, she opened her own design-thinking agency “AufWind”. In 2012 she founded Coworking Salzburg; a 400sq meter open office space that accommodates numerous start-ups from the local IT and creative scene. With her coworking camps she is a bridge builder between Europe and the MENA region. Right now Romy is working on a franchising concept of her coworking space. New ones are expected to open soon in Cairo and Munich. tenland (upcoming).

sonophilia

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SONOPHILIA WINTER RETREAT PROGRAM

13:15 *
Registration

13:45 **
Welcome to Salzburg – Anja Hagenauer

14:00 **
Listening Meditation – Seda Röder

14:10 **
Creativity: Mining for the New Gold – Seda Röder

14:30 **
People Who Inspire Us – Part I
The Effects of Human Microbiome on Decision Making – Gabriele Berg

14:50 **
People Who Inspire Us – Part II
Robotics and Medical Care (The ReMeDi Project) – Manuel Giuliani

15:10 **
People Who Inspire Us – Part III
The New New. A Disruptive Approach for Future Innovation Management – Ulrich Dietz

15:30 **
Panel Discussion: Creating Sustainability in the Age of Idea Economy and Industry 4.0.
With Cindy Chin, Dorothee Echter, Anastassia Lauterbach and Roslyn Sayers.
Moderator: Elisabeth Wasserbauer

16:30 ***
Meet & Chat

17:40 **
People Who Inspire Us Part IV
Your Turn–Q & A, Moderator: Elisabeth Wasserbauer

18:30 **
Sonophilia&Co-Working Salzburg
Meet Our Fellows

19:00 - Parallel Sessions ** / ****
The Art of Listening – Workshop by SedaRöder
Of Robots, Computer Games & Art – Demo Session by GoldExtra

19:45 **
Listening Meditation
Soundscapes Concert by Seda Röder

20:15 ***
Closing Dinner

22:45 - Bus transfer
back to Salzburg city center

*: Main Entrance Area
**: Jakobi Saal
***: Terrace / Restaurant Area
****: Eurythmie Saal 1st Floor

OUR INSPIRERS

Gabriele Berg: Dr. Berg is the director of the Institute of Environmental Biotechnology at the Technical University of Graz. Her research interests are focused on plant-associated microorganisms, especially to understand their structure, function and interaction with plants and pathogens. Another focus is to translate the results into new biotechnological concepts for our environment. Additionally Ms. Berg is a key scientist in the research fields Protein Design & Engineering and Bioprocess Engineering at the Austrian Centre of Industrial Biotechnology. Her research results have been published in more than 150 peer-reviewed papers and in several patents.

Cindy Chin: Ms. Chin is an entrepreneur, venture strategist, and a cultural ambassador of the arts. She is a former consultant for several leading international management consulting firms including McKinsey & Company and PricewaterhouseCoopers with over 15 years of work experience in various research, operational and strategic roles at from tech, telecom, pharmaceuticals, asset management firms to non-profit foundations and world-renowned performing arts institutions.

Ulrich Dietz: Mr. Dietz is the Deputy Chairman of the Administrative Board & CEO of GFT Technologies SE. The GFT Group employs around 3,700 people in eleven nations and is listed in the TecDax index of Deutsche Börse. As a mechanical engineer and a passionate art lover, Mr. Dietz is also co-founder of Transferzentrum für Informationstechnologie (TZI) of the Steinbeis Foundation for Economic Development, the initiator of the global innovation platform CODE_n and was named Entrepreneur of the Year in 2011 by EY. In addition, Mr. Dietz is a member of the working group “Digital Economy in Germany” of the German government’s National IT Summit and serves as the Vice-President of the Digital Association of Germany (BITKOM).

Dorothee Echter: Ms. Echter is one of Germany’s most prominent advisors to international top executives. She leads top-managers to more influence, more reputation and to an international community. Together with her partner Dorothea Assig, Ms. Echter founded the Ambition Management Theory. Their insights are published regularly in their newsletters, articles and books (only in German: Dorothea Assig + Dorothee Echter, Ambition. How great careers succeed, Campus 2012; Dorothee Echter, Leadership needs Rituals, Vahlen 2011).

GoldExtra: The Austrian artistic group gold extra produces innovative artworks and computer games that transcend the boundaries between fine arts, music, technology and performance. Gold extra’s works have been presented at festivals and venues such as the ZKM (Center for Art and Media Karlsruhe), Ars Electronica Nightline, the European Media Art Festival, CyNetArt Dresden, Doppelgängerfestival (cultural capital Linz09) among others as well as international performance and film festivals. According to Intro Magazine the Computer game „Frontiers“ is among the six best serious games and was rewarded Mod of the month by GEE-magazine.

Manuel Giuliani: Dr. Giuliani is a senior scientist at the Center for Human-Computer Interaction, Department of Computer Sciences, University of Salzburg, where he leads a group for human-robot interaction. He received his Master of Arts in computational linguistics from Ludwig-Maximilians-University Munich, his Master of Science and PhD in computer science from TU München. He worked on the European projects JAST (Joint Action Science and Technology), JAMES (Joint Action for Multimodal Embodied Social Systems). Currently, Manuel is involved in the European project ReMeDi (Remote Medical Diagnostician) and the Christian-Doppler-Laboratory “Contextual Interfaces”. His research interests include human-robot interaction, social robotics, natural language processing, multimodal fusion, multimodal output generation, and robot architectures.

Anja Hagenauer: Ms. Hagenauer is an Austrian politician (SPÖ) and the Deputy Mayor of the City of Salzburg. She studied German philology and history at the University of Salzburg. She is an expert in integration & migration politics and diversity. Additionally, she is the founder of the Austrian life-style and politics blog ZartBitter, which hosts fifteen independent writers. Between 2009 and 2013 Mr. Hagenauer served as a member of the Salzburg Parliament.

Anastassia Lauterbach: Dr. Lauterbach spent over 14 years in various operational and strategic roles at Deutsche Telekom, Qualcomm Inc., Daimler Chrysler Financial Services, McKinsey & Company and Munich Reinsurance. She served as a Senior Vice President of Business Development and Head of Product and Innovation Department. Ms. Lauterbach has been a Director of Dun & Bradstreet Corp. since August 5, 2013. She serves on Advisory and Supervisory Boards of several US and European based technology companies.

Seda Röder: Seda is an adventurous musician with an artistic vision of “walking through life with open ears”. Her passion for exploring uncharted musical grounds and refreshing aural experiences make her one of the most engaging pianists of her generation. At the same time, Seda is an entrepreneur and advisor for creativity and innovation culture for business life. In 2014, Seda founded the Sonophilia; a community of entrepreneurs, influencers and artists who are interested in creating inspiring synergies between music, arts & technology. She holds degrees in piano performance from the Mozarteum and the HfMT in Munich, and performs concerts throughout Europe and the US. Since 2012, Seda is based in Salzburg. Before relocating to Austria, she was as an Associate & Visiting Scholar at Harvard University and taught music as an affiliated artist at the Massachusetts Institute of Technology.

Roslyn Sayers: Dr. Sayers is the Vice President of Sustainability at Siemens AG, based in Munich, Germany. She is responsible for driving a number of strategic initiatives and cultural change across the company globally. Previously, Roslyn was the Head of Strategy for Siemens in Australia & New Zealand. Roslyn has held positions in a number of Multinational, SME’s, Government and the University sector in Australia, Europe and Asia, over the past 20 years. Roslyn holds an Advanced Diploma of Business in International Trade, a Bachelor degree in International Business and a PhD from RMIT University, Australia.

Elisabeth Wasserbauer: Ms. Wasserbauer is the managing director of the Kuratorium für Journalistenausbildung of the Austrian Media Academy. She has been working in journalism training for 15 years, focusing on journalistic competences for the future and strengthening journalists for the present. Before committing to journalism training, she worked as a journalist for various radio, print and e-media channels. She graduated her studies in communication science in Salzburg/Austria and Uppsala/Sweden. Elisabeth is a board member of European Journalism Training Association, Initiative Qualität im Journalismus (Quality in Journalism Initiative) and Salzburger Frauennetzwerk Medien (Salzburg Network for Women in Media Business).

TOMORROW
Sunday, January 24th 2016, 11 am – 2:30 pm

Private tour through the Center for Human Computer Interaction of the University of Salzburg & lunch afterwards.
Please register for this event. Meeting point: Sigmund-Haffner-Gasse 18, Salzburg.