

Ercan Altinsoy



Chris Boos



Stefan Buchholz



Cindy Chin



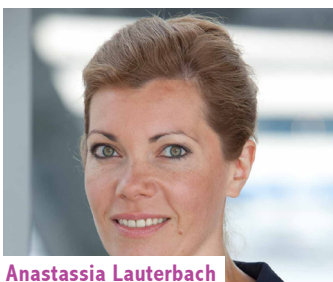
Nick Clark



Maximilian Dasch



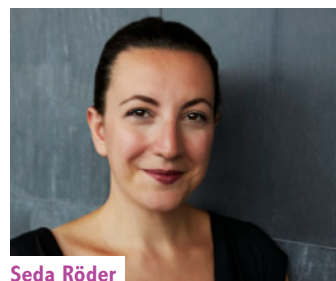
Anja Hagenauer



Anastassia Lauterbach



Harald Neidhardt



Seda Röder



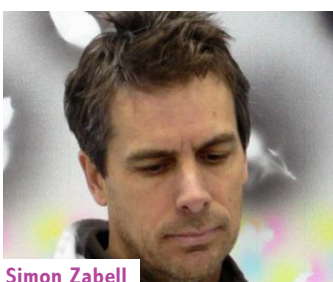
Romy Sigl



Andreas Spechtler



Karin Spechtler

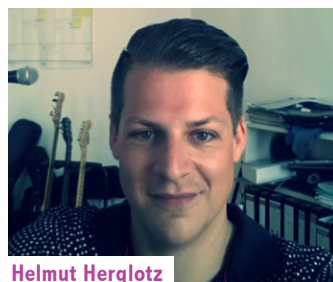


Simon Zabell

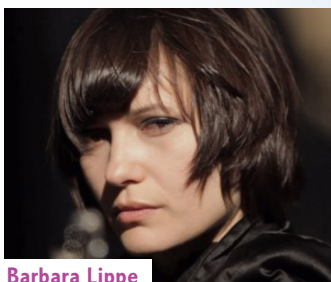
SONOPHILIA FELLOWS

Helmut Herglotz: a graduate of the WU Wien, Helmut is the founder and CEO of the start-up *sofasession*; an online platform that connects musicians to make music together in real-time. Before *sofasession*, he worked for a real estate company which he successfully brought onto the Frankfurt Stock Exchange.

Barbara Lippe: Dubbed “Björk of Virtual Worlds” by the press, Barbara has been developing game worlds and launched successful mobile apps for over a decade. Barbara is a tech-entrepreneur, professionally trained actress, game developer and scriptwriter. Her main focus lies on storytelling and creating immersive dramas for VR environments.



Helmut Herglotz



Barbara Lippe

THANKS TO OUR PARTNERS



STADT : SALZBURG



Sonophilia Summer Retreat August 2016 is presented to you in cooperation with the Offices of Women's Affairs and Integration of the City of Salzburg.

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SONOPHILIA SUMMER RETREAT
PROGRAM

10:15 *
Registration

11:00 **
Welcome to Salzburg – Anja Hagenauer

11:15 **
Listening Meditation – Seda Röder

11:30 **
Activating the Creative Capital – Seda Röder

11:50 **
Panel: *The Innovation Machine. Creating a Hub.*
With Maximilian Dasch, Harald Neidhardt, Romy Sigl & Andreas Spechtler.
Moderator: Cindy Chin

13:00 ***
Lunch Break
VR Demo: *ADA/M* – Barbara Lippe

14:00 **
People Who Inspire Us – Part I
State of Intelligence – Chris Boos

14:30 **
People Who Inspire Us – Part II
AI: What’s there for Businesses? – Anastassia Lauterbach

15:00 **
People Who Inspire Us – Part III
Managing Innovation – Stefan Buchholz

15:30 **
Listening Meditation – Seda Röder

15:45 **
Arts Challenge Technology
I: *Storytelling in Virtual Reality* – Barbara Lippe
II: *Connected Music Making* – Helmut Herglotz
Moderator: Seda Röder

16:15 **
Meet & Chat
VR Demo: *ADA/M* – Barbara Lippe

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16:45 **
People Who Inspire Us – Part IV
Personalized Hearing – Nick Clark

17:30 ***
People Who Inspire Us – Part V
Language of Product Sounds – Ercan Altinsoy

18:00 – Parallel Sessions ** / ****
The Art of Listening – Interactive Talk by Seda Röder
Inspiration & Perspective – Workshop by Simon Zabell
The Wonderful World of Medical Herbs – Guided Tour by Karin Spechtler (outdoors)

19:00 **
Soundscapes
Concert by Seda Röder

19:30 ***
Closing Dinner

22:45 – Transfer back to Salzburg city center

*: Main Entrance Area
**: Jakobi Saal / Main Stage
***: Terrace / Restaurant Area
****: Eurythmie Saal 1st Floor

OUR INSPIRERS

Ercan Altinsoy: has always been passionate about sound, music and haptics. He holds the Chair of Communication Acoustics at the Technische Universität Dresden, Germany. Ercan's main research idea can be summarized as “perception based engineering”. His research interests include product sound design, product sound quality and multimodal interaction. Over the years, he has consulted for a number of industrial companies.

Chris Boos: is the founder and CEO of arago; a Germany and US-based high-tech company that specializes in the automation of IT operations by applying human expertise and machine learning. Chris is a board member in several companies and supports the European and the US start-up scene as an angel investor and advisor.

Stefan Buchholz: has assumed the position as head of Creavis, the strategic R&D unit of Evonik in 2012. Buchholz studied chemistry in Marburg, Germany and received his doctorate from the Max-Planck Institute of Polymer Research in Mainz. He finished his Post-doc at the Harvard University in Boston, USA. In 2011 Stefan was appointed honorary professor by the University of Stuttgart.

Cindy Chin: is an entrepreneur, venture strategist, and a cultural ambassador of the arts. She is a former consultant for several leading international management consulting firms including McKinsey & Company and PricewaterhouseCoopers with over 15 years of work experience in various research, operational and strategic roles at from tech, telecom, pharmaceuticals, asset management firms to non-profit foundations and world-renowned performing arts institutions.

Nick Clark: is an engineer with special interests in acoustics and psychoacoustics. Post-doctoral research into novel hearing aid algorithms and computational models of human hearing fostered his interests in assistive listening technologies. Nick went on to cofound Berlin-based software company Mimi Hearing Technologies in 2013. There, he leads the research and development efforts that underpin Mimi's hearing test and music processing smartphone applications.

Maximilian Dasch: is an Executive Board Member at the Salzburger Nachrichten (SN); with more than 4.2 million visits per month, the farthest reaching news media in Salzburg City and Salzburg County. Since his 16th birthday, Maximilian has held different positions at the SN reaching from sales and distribution departments to costumer service and marketing.

Anja Hagenauer: is an Austrian politician (SPÖ) and the Deputy Mayor of the City of Salzburg. She studied German philology and history at the University of Salzburg. She is an expert in integration & migration politics and diversity. Additionally, Anja is the founder of the Austrian life-style and politics blog *ZartBitter*, which hosts fifteen independent writers. Between 2009 and 2013 Anja served as a member of the Salzburg Parliament.

Anastassia Lauterbach: spent over 14 years in various operational and strategic roles at Deutsche Telekom, Qualcomm Inc., Daimler Chrysler Financial Services, McKinsey & Company and Munich Reinsurance. She served as a Senior Vice President of Business Development and Head of Product & Innovation Departments. Anastassia has been a Director of Dun & Bradstreet Corp. since August, 2013. She serves on advisory and supervisory boards of several US and European based technology companies.

Harald Neidhardt: is the Editor in Chief and Curator of MLOVE. He is passionate about meaning in technology, the Future of Mobility & Internet of Things and its opportunities for society, brands and entrepreneurs. Praised as the „Next 100 Top Influencer“ (WiWo), Harald co-initiated world's premiere medical first aid container RFRC(Refugee First Response Center: www.rfrc.eu).

Seda Röder: is an adventurous musician with an artistic vision of “walking through life with open ears”. In addition to her performing career, Seda is passionate about discovering uncharted musical grounds and spreading more creative thinking in the society & organizations. Before relocating to Austria in 2012, she taught music at the Harvard University and at the MIT as an Associate & Affiliated Artist. In 2015, she founded the Sonophilia Retreats; an event series that brings together entrepreneurs, influencers and artists who are interested in exploring synergies between music, arts & technology.

Romy Sigl: studied design and marketing at the University of Applied Sciences in Salzburg. She opened her own design-thinking agency “AufWind” in 2011. In 2012 she founded CoworkingSalzburg; a 400sq meter open office space that accommodates numerous start-ups from the local IT and creative scene. With her coworking camps she is a bridge builder between Europe and the MENA region. Right now Romy is working on a franchising concept of her coworking space. New ones are expected to open soon in Cairo and Munich.

Andreas Spechtler: is the President at Dolby International. Andreas has more than 20 years of experience in technology, digital entertainment and international business operations. He is board member, business angel and advisor to many start-ups. Additionally he connects Salzburg-based tech start-ups with the Silicon Valley and supports them in the process of becoming global players.

Karin Spechtler: is a medical doctor and an academic expert for Traditional Chinese Medicine. She is a pioneer in combining Western School Medicine with the Traditional Chinese Medicine to develop drug-free and personalized treatment methods. Moreover, Karin is passionate about discovering and using herbs to prevent illness and to keep a good state of health.

Simon Zabell: is a British artist living and working in Spain. Simon has been working using mainly painting, sculpture and installation to develop projects with a strong narrative and scenographic content, which are often based on other art forms such as music and literature. Simon's works travel throughout Europe. He lives with his wife, two children, cat, canary and two goldfish in the Spanish city of Granada where he also teaches Fine Art at the city's university.

TOMORROW
Sunday, August 14th 2016, 11am – 2:00pm.

Private show at the Dolby Atmos Cinema (*Ice Age Collision Course* in fully immersive 3D sound and picture).
Please register for this event. Meeting point: Cineplexx Airport.